



17th EUROPEAN PUBLIC HEALTH CONFERENCE
Lisbon, Portugal

PRE-CONFERENCES 11 - 12 NOVEMBER 2024
MAIN CONFERENCE 13 - 15 NOVEMBER 2024

**SAILING THE WAVES OF EUROPEAN PUBLIC HEALTH:
EXPLORING A SEA OF INNOVATION**

PLENARY PROGRAMME

The theme of this year's EPH Conference *Sailing the waves of European public health: exploring a sea of innovation*, reflects our collective journey. The conference subthemes are dealt with in the plenary sessions. The focus of our explorations will be on:

Opening

Ceremony

Wednesday 13 November. 11:45-12:45 Lisbon time.

With Sara Cerdas, Former Member of the European Parliament 2019-2024, Portugal.

Navigating the AI wave: overcoming barriers and unleashing the potential of AI in transforming European public health
Wednesday 13 November, 14:00–15:00, organised by WHO Regional Office for Europe, European Observatory on Health Systems and Policies, exploring how AI is transforming disease surveillance, healthcare delivery, and decision-making.

With **Natasha Azzopardi-Muscat**, WHO Euro; **Martin McKee**, LSHTM; **Katharina Ladewig**, Robert Koch Institute; **Marco Marsella**, Director Digital, EU4Health DG SANTE; **Dimitra Panteli**, Observatory; **Keyrellous Adib**, WHO Euro; and **Stefan Buttigieg**, EUPHA Digital health section

Global Health: how can European public health efforts contribute to global health solutions?
Wednesday 13 November, 18:00–19:00. Organised by EUPHA and ASPHER.

With **Iveta Nagyova**, President EUPHA; **Henrique Barros**, President ASPHER; **Agnes Buzyn**, former Minister of Health, France; **Ilona Kickbusch**, Graduate Institute of International and Development Studies, Switzerland (tbc); **Emma Rawson-Te Patu**, President WFPHA; **Charles Agyemang**, University of Amsterdam, Netherlands; **Moredreck Chibi**, Innovation Lead WHO Euro.

Tackling health inequalities in times of crisis
Thursday 14 November, 10:30–11:30, organised by EuroHealthNet.

With **Fran Baum**, The Stretton Institute, The University of Adelaide, Australia (by video message); **Katarina Ivanković Knežević**, Director for Social Rights and Inclusion, DG EMPL; **Didier Jourdan**, UNESCO Chair, University of Clermont-Auvergne, France; **Jill Litt**, University of Colorado, USA and Barcelona Institute of Global Health (ISGlobal), Spain; **Caroline Costongs**, Director EuroHealthNet.

Harnessing social marketing for interdisciplinary health management: enhancing public health outcomes
Thursday 14 November, 14:00–15:00, organised by European Health Management Association (EHMA).

One Health in Europe: from concept to practice
Friday 15 November, 10:30–11:30, organised by European Commission.

With Keynote speaker **Lorena Boix**, Deputy Director-General, DG SANTE. Panellists: **Stef Bronzwaer**, European Food Safety Authority (EFSA); **Barbara Häsler**, Royal Veterinary College, UK; **Susana Guedes Pombo**, Chief Veterinary Officer, Portugal, President World Organization for Animal Health (WOAH); **Eva Zažímalová**, Co-lead One Health Scientific Opinion.

Closing Ceremony
Friday 15 November, 15:15-16:00.

With **Ricardo Baptista Leite**, President and Founder UNITE, Parliamentarians Network for Global Health.

PRE-CONFERENCE PROGRAMME

We have added three more pre-conferences to our programme on Tuesday 12 November:

- **Best practices in EU-wide projects contributing to achieving the objectives of EU Health policies** The European Health and Digital Executive Agency (HaDEA) and Joint Action on increasing the capacity of National Focal Points (NFPs) bring together different actions funded under the EU4Health and Horizon programmes. The focus is on prevention of non-communicable diseases, including cancer, and on vaccination.
- **Empowering change: advocacy strategies and tools for early career professionals**, organised by EUPHANxt and EuroNet MRPH.

- **Young Researchers' Forum (YRF)**, organised by ASPHER and EUPHA.

These pre-conferences and others can be booked when registering for the main conference. You can also add a pre-conference to your existing registration by sending an email with your preferred pre-conference to registration@ephconference.eu.

Other pre-conferences deal with thematic fields as cancer prevention; health literacy; European Health Data Space; Artificial Intelligence; social security, work and health; digital health; strategic foresight methodology; behavioural and cultural insights; prevention and preparedness; syndromic surveillance systems; enhancing your writing skills; and future health scenarios. Detailed information [here](#).

LUNCH SYMPOSIUM PROGRAMME

We are pleased to announce an exciting lunch symposiums programme. Lunch symposiums are held during the extended lunch hours of the conference. Registration not required. Get your lunch in the Exhibition / Catering Area, walk in and join the session.

Wednesday 13 November, 12:55–13:55 (Lisbon time)

- **Commercial determinants of NCDs in the WHO European Region: A call to action**, organised by WHO Regional Office for Europe
- **Get to know EUPHA**, organised by the European Public Health Association (EUPHA)
- **Lunch symposium**, Organised by GSK

Thursday 14 November, 12:55–13:55 (Lisbon time)

- **Lunch symposium**, organised by Conduent, Healthcare solutions
- **Late breaker**, organised by EPH Conference, EUPHA

Friday 15 November, 12:55 – 13:55 (Lisbon time)

- **Data-driven health policies: Informed decision-making for Cervical Cancer elimination in Europe**, organised by MSD
- **Mapping and changing the food environment in Europe: from theory to practice**, organised by the European Public Health Nutrition Alliance (EPHNA)
- **The making of a leader: women leaders in public health**, organised by EUPHANxt, WHO Regional Office for Europe

CONFERÊNCIA DE SAÚDE PÚBLICA DA LUSOFONIA



We are excited to announce the “Conferência de Saúde Pública da Lusofonia” on 11 and 12 November 2024 at the Lisbon Congress Center, strengthening cooperation in public health between the nine Member States of the Community of Portuguese Speaking Countries (CPLP). The conference language will be Portuguese. Simultaneous translation into English will be provided. Read more [here](#)

Registration is through the [EPH Conference registration panel](#). The Lusophone Public Health Conference is organized by EPH Conference, the Portuguese Association for Public Health (APPSP) and the National Association of Public Health Doctors (ANMSP).

TRAVEL AND ACCOMMODATION



TAP Air Portugal has been appointed as the Official Airline Carrier of the 17th EPH Conference in Lisbon and kindly offers delegates of the EPH Conference a 10 per cent discount. [More here.](#)

Hotel bookings are handled by our travel partner Forum d'Ideias. On the EPH Conference website you find a link to the hotel accommodation. [More here.](#)

WELCOME TO LISBON 2024

The 17th EPH Conference will be held in Lisbon, Portugal, from 12 – 15 November 2024. Theme of the EPH conference 2024 is: *Sailing the waves of European public health: exploring a sea of innovation*. The main conference is from 13 – 15 November. Pre-conferences will be held on 11 and 12 November. The 17th EPH Conference will be held at the Lisbon Congress Center (CCL). Click [here](#) for a virtual tour.



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